



34-20 44th Street, 3F Long Island City, NY 11101-1251  
718-361-0628 art@ericmarch.com www.ericmarch.com

## PROFESSIONAL EXPERIENCE

Freelance Illustration and Design, 2001-present

Painting Teacher, Jackson Heights Art Association, 2009-present

Guest Teacher & Demonstrator, National Art League, Queens, NY 2007-present

Studio Assistant, Benjamin Schonzeit, New York, NY 2006-2008

Gallery Assistant, Park Slope Gallery, Brooklyn, NY 2002-2006

## SELECTED CLIENTS AND PROJECTS

**McSweeney's Literary Quarterly**, San Francisco, CA

*Article Cover Illustration and Spot Illustrations, 2009*

Pen and ink illustrations for a new Stephen King essay on the 2009 World Series.

**Save Coney Island**, Brooklyn, NY

*Brand and Website Redesign, 2009*

Redesign of community advocacy group's logo and website to be cleaner, bolder, and more accessible.

**At the Back of the North Wind Musical**, New York, NY

*Title Graphic Design and Illustration, 2009*

Concept and illustration for the title image of a new musical about the son of a hansom cab driver and his magical flights of adventure with a mysterious woman named The North Wind.

**SYREN Modern Dance**, Queens, NY

*Identity, Web Site, Promotional Materials, 2004-present*

Developed the company's logo and graphics and continue to produce promotional materials, including poster for shows, mailers, and brochures. [www.syrendance.org](http://www.syrendance.org)

**Jennifer Frohwerk, Artist**, Seattle, WA

*Portfolio Web Site, 2009*

Jennifer needed a portfolio site for her artwork that looked good and could be easily maintained. The final design is clean and minimal, allowing the artwork to take center stage. The site uses PHP technology and a user-friendly interface that allows her to login and add new images to her site. [www.jenniferfrohwerk.com](http://www.jenniferfrohwerk.com)

**Elizabeth Littman, Illustrator**, Greenwich, CT

*Portfolio Web Site, 2009*

Elizabeth is a fantasy book cover illustrator who needed a website to promote her delicate, detailed, and lyrical artwork. The site's principal design elements were inspired by her pieces and create a quiet, stylish background to present a gallery of her work and information about the artist. [www.thedragonstudio.com](http://www.thedragonstudio.com)

**Kristmas Kringle Shoppe**, Fond du Lac, WI

*Website Redesign, 2008*

Updated and redesigned website and online retail interface with a fresh look and more user-friendly organization for the launch of the holiday gift site's new online store. [www.kristmaskringle.com](http://www.kristmaskringle.com)

**Opposable Thumb Design LLC**, Queens, NY

*Company Web Site Design, 2008*

Worked closely with OTD to develop a web site to showcase the company's industrial and graphic design portfolio with a clean, modern look. [www.opposablethumbdesign.com](http://www.opposablethumbdesign.com)



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**Park Slope Gallery, Brooklyn, NY**

*Web Site, Publicity, Advertising, Book Layout, Photography, 2001-2008*

Worked as an employee and as a freelancer on all the graphic needs of the gallery. This included reworking the company's existing logo and creating a consistent brand across all of the graphics produced by the gallery. The web site promotes the various services the gallery offers and is a showcase for its artists. Also responsible for photographing artwork and gallery spaces for promotional materials.

[www.parkslopegallery.com](http://www.parkslopegallery.com)

**Papa Dish Music, Brooklyn, NY**

*Album Cover Design and Illustration, Web Site, 2003-2008*

Cover art for each of Papa Dish's new songs. Papa Dish is a folk singer and activist who writes, sings, and records his own political songs. The web site is a library of his music as well as a gallery of the album covers. [www.papadish.com](http://www.papadish.com)

**Waterwell Productions, New York, NY**

*Identity and Promotional Materials, 2003-2004*

Designed logo and stationary for emerging theater company as well as the design and illustration of the posters for five shows.

**Lauren Cregor, New York, NY**

*Logo and CD Jacket, 2004-2005*

Logo design coincided with the launch of Lauren's web site and was designed to both suggest Lauren's face and mischievous personality and the letter forms "LCDC" - the nickname for [laurencregor.com](http://laurencregor.com). Jacket design for Lauren's second album features a matched pattern of Lauren's hand-written lyrics on the CD face and interior panels.

**101 Countries by P.J. Parmar**

*Book Cover, 2003*

The illustration for this travel memoir was created using a collage of ticket stubs, currency, and travel documents collected during the international travels of the author with typography suggestive of old maps.

**SKILLS**

Graphic Applications: Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash

Other Applications: Filemaker Pro, Microsoft Office, WordPress

Web Languages: HTML, CSS

Media: Proficiency in a wide range of art media including oil & acrylic paint, watercolor, pencil, charcoal, cut paper, intaglio print making, collage, photography

**EDUCATION**

Art Students League, 2004-2007

Copyist Program, Metropolitan Museum of Art, 2004, 2007

Private Study with Andy Reiss, 2003-2006

Indiana University, BFA Painting, BA French, 1999 - Graduated with Highest Honors

Indiana University Study Abroad Program in Florence, Italy, 1999